

MONTHLY MEMBERSHIP PROGRESS REPORT

District 27 E1

Results as of: 11/30/2014

Judy Hankom LOCATION WISCONSIN $\mathsf{GMT} \; \mathsf{CA} \; 1$ GMT: Clubs Members RESULTS FOR 2014-2015 **RESULTS FOR 2014-2015** NEW CLUB NEW CLUBS DROPPED NET NEW MEMBER CHARTER AND DROPPED NET QUARTER QUARTER GOAL CLUBS GAIN/LOSS GOAL NEW MEMBERS MEMBERS GAIN/LOSS ADDED 0 0 0 0 3 35 37 -2 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 21 22 10 1 12 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 0 3 0 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 0 0 0 1 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 - CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 SEPT DEC JUNE JULY AUG OCT NOV JAN FEB MAR APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 30 20 10 - CURRENT YEAR GOALS FOR NEW MEMBERS 0 - CURRENT YEAR ACTUAL MEMBERS -10 LAST YEAR ACTUAL MEMBERS -20 -30 -40 à -50 SEPT JULY AUG OCT NOV DEC JAN FEB MAR APR JUNE MAY 20 CLUBS OF 48 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 0 NEW MEMBERS 1,267 (74.88%) MALE 425 (25.12%) FEMALE DROPPED MEMBERS 7 DECEASED CLICK HERE FOR HEALTH FAMILY UNIT MEMBERS 421 0 CLUB CANCELLED ASSESSMENT DATA 208 HEAD OF HOUSEHOLD 40 OTHER

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NON-HEAD OF HOUSEHOLD